

New Beverage Gives Hope to Quadriplegic; Improved Mentally & Physically

A local money manager is hoping to soon see in the market-place a one-of-a-kind nutritional drink for the brain and central nervous system named VIVE®. Although he is neither a medical professional nor nutritionist he believes it could help the world think more clearly.

Vernon C. Sumnicht, a certified financial planner, ranked among the nation's top wealth advisors, referenced his own longtime experiences as a quadriplegic assisted by the natural ingredients found in VIVE®, which he has found to improve his mental acuity, alertness and memory. The ingredients, three amino acids, find new potency with VIVE®. He says, "for the first time, the beverage brings together these amino acids and other nutrients into a synergistic combination with carbonation to reach the brain, through the blood barrier, in an effective way."

Mr. Sumnicht has sampled the men-

tal and body performance drink as part of his advocacy in seeking an improved central nervous system enhancement formula to assist him in coping with his disability. It was 33 years ago at the age of 19 when Sumnicht began to notice that supplementing amino acids into his diet helped strengthen the neurological signals sent by his damaged spinal cord to his brain.

"I don't believe VIVE® can cure spinal cord injury by any means," he alerts. However, he credits the consequential improved nutrition for helping him deal with his quadriplegia and his success in his investment management business. Mr. Sumnicht started his business in 1988 and today Sumnicht & Associates of Appleton, Wis. has grown to 10 employees with \$275 million in assets under management.

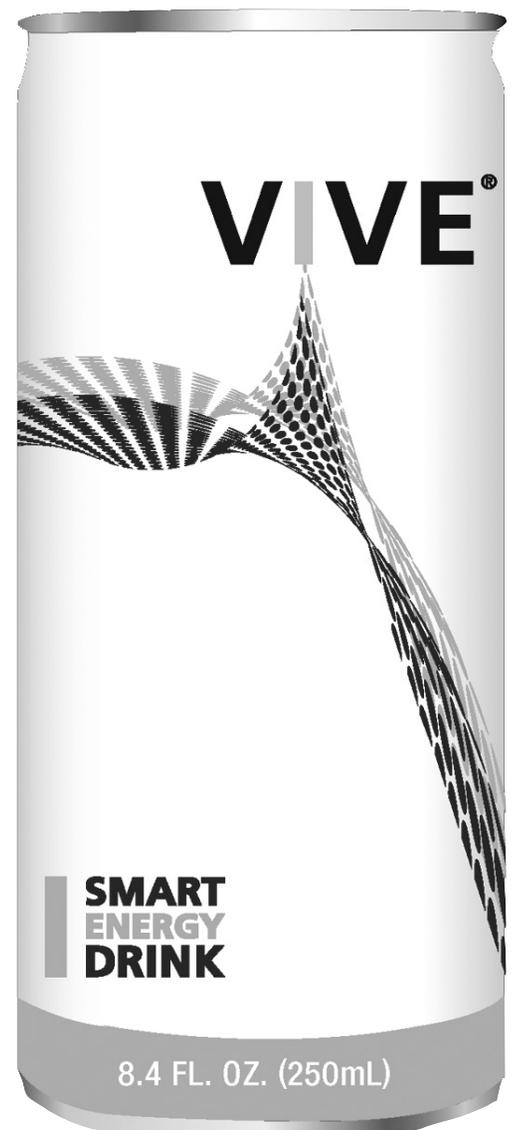
"Anyone else would get depressed or stressed out spending life in a wheelchair," Sumnicht says. "I have the extra

stresses each day including 4 to 5 hours of care, dressing, bathing, bathroom, etc. on top of running a business and raising two young children."

Mr. Sumnicht adds that the nutritional supplements in VIVE® seem to have a powerful effect on mood enhancement. "They also tend to help my energy level; through real nutrition - not just sugar and caffeine."

According to him, the phenylalanine and tyrosine are supposed to suppress appetite. "That may have helped me maintain my weight in a wheelchair, which is no easy task especially at age 53 after 33 sedentary years in a wheelchair," he says.

For him, these two amino acids are also hypothesized to stimulate the immune system. "Though it could be coincidental, I haven't had more than a couple of bladder infections in 33 years," says Sumnicht. "This is normally a chronic problem for everyone I've met in a wheelchair."



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